

# Driving Hope

A newsletter for SD driver's license partners

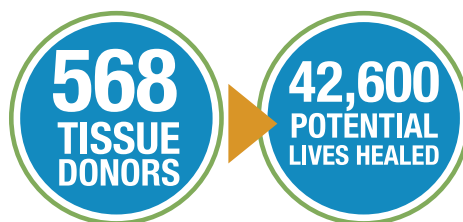


## Record Setting Year

2017 set a new benchmark for the number of adults in the region who registered to be an organ, eye and tissue donor. Now at an all-time high of 64%, the Upper Midwest continues to far outpace national average of 54%. LifeSource also supported a record 184 organ donors in 2017 which led to 586 organs transplanted. You play an important role in increasing donor designation and sharing the gift of life. Thank you for your contributions and ongoing support for the mission of saving lives through organ, eye and tissue donation.



LifeSource served a record number of organ donors and their families in 2017.



One person can save and heal up to 75 lives through organ, eye and tissue donation.



"We are deeply humbled and honored to serve a community that strongly supports the mission of donation. Thanks to this support and the dedication of our team and partners, 2017 was a remarkably impactful year." —**Susan Gunderson**, LifeSource CEO

## Getting to Green Recognition

We are excited to once again recognize counties in Minnesota that increase donor designation share above 65%. Your hard work and dedication to helping the people in your community document their donation decisions means we can honor those decisions to save and heal lives. Each office in Platinum and Gold counties will be given a certificate and a treat in recognition of their efforts. Our goal is to have the entire state green!

In addition to the offices who have reached a new level, we would also like to recognize the counties who remain green. Thank you to the following counties for keeping up the good work!

- Harding
- Pennington
- Stanley
- Hughes
- Aurora
- Hanson
- Kingsbury
- Grant
- Lake
- Minnehaha
- Lincoln
- Union

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## UPCOMING EVENTS

**BLUE & GREEN DAY**  
**April 13, 2018**

Help us celebrate!  
See enclosed flyer for details.

## DID YOU KNOW...

If you haven't registered to be an organ, eye and tissue donor your family will be asked to make a decision about donation on your behalf. It's incredibly important that you have a conversation about donation and share your decision with your loved ones.

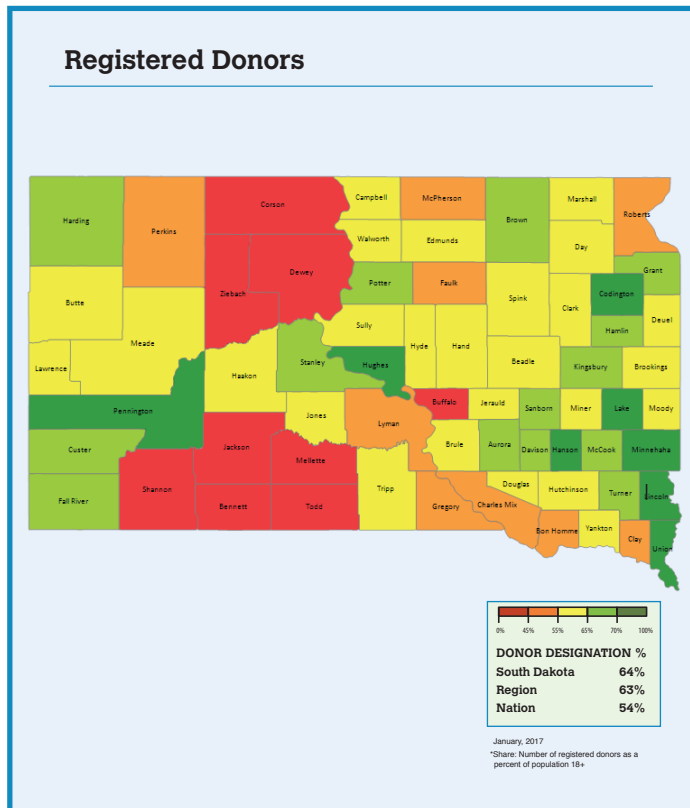
## MATERIALS

All materials are free of charge and can be ordered at  
**[www.DonateLifeSD.org](http://www.DonateLifeSD.org)**

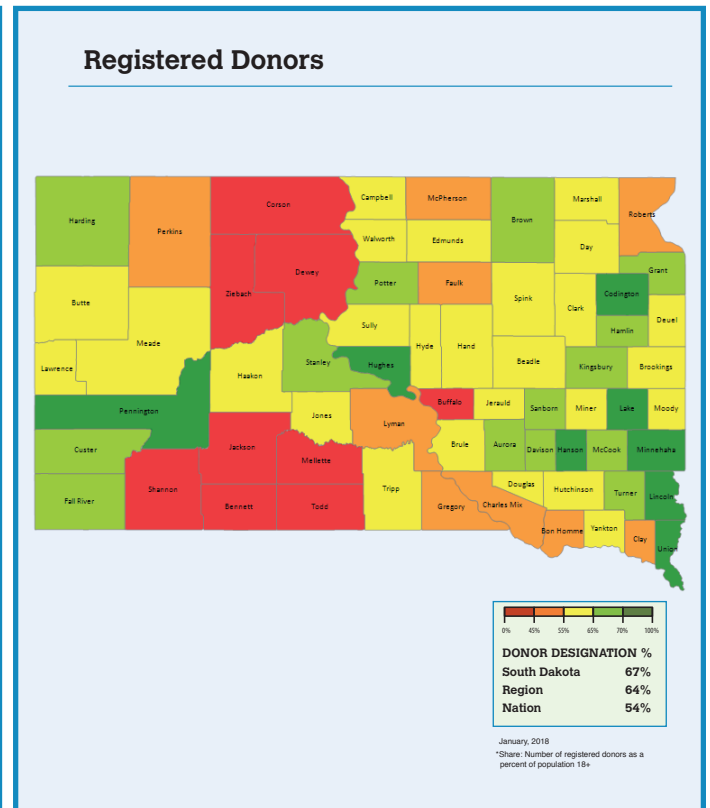
- Brochures
- Posters
- Wrist bands
- Pens
- Clipboards
- Donor document cards
- Counter mats

# Getting to Green

2016



2017



2016: ACHIEVED PLATINUM LEVEL

DARK GREEN

· Hanson · Minnehaha · Union

2017: ACHIEVED PLATINUM LEVEL

DARK GREEN

· Coddington

2016: ACHIEVED GOLD LEVEL

GREEN

· Harding · Grant · Coddington  
 · Aurora

2017: ACHIEVED GOLD LEVEL

GREEN

· Davison · Custer · Sanborn  
 · Brown · Turner · Fall River  
 · McCook · Hamlin · Potter



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