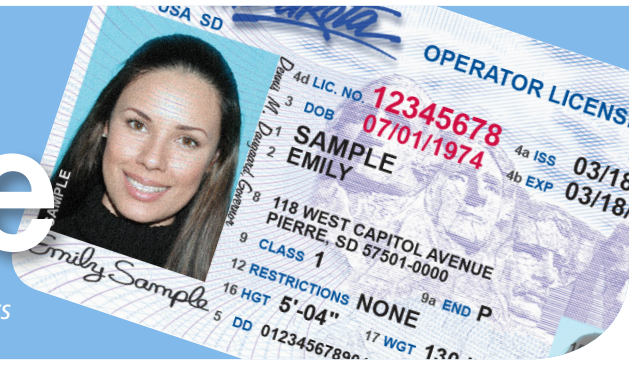


Driving Hope

A newsletter for SD driver's license partners



Training – Thank you!

On May 13, I had the opportunity to join some of you at the Annual Driver Licensing Staff Training. I want to thank you all for giving me the opportunity to share information about organ, eye and tissue donation and the amazing stories of a local donor family and recipient. I look forward to connecting with more of you during visits this summer and fall!

Ziebach County Honored

This year as part of Donate Life Day, we awarded one county in each of our three states with the Donor Registry Impact Award. This award recognizes the county's contributions and ongoing support for the mission of saving lives through organ, eye and tissue donation. We were excited to recognize Ziebach County for their partnership and support of the mission of donation. Ziebach County has the highest increase in donor designation from 2014 to 2015 in the state of South Dakota, with an increase of 5.8%. Congrats to the driver's license team members in Ziebach County! Legislation passed in 2012 has increased donor designation for all of South Dakota. Shortening the form, adding online registration and implementing yes carryover, has made it easier for residents to register. South Dakota is on pace to have the highest donor designation in our service area!

Blue and Green Day

Thank you to all the offices who participated in Blue and Green Day on April 15! During this day, the public is encouraged to wear blue and green, hold events and fundraisers, and partner with local restaurants, malls, media, and community organizations in an effort to promote the success



of organ, eye and tissue transplantation and the extreme need for registered donors. We had 6 offices and over 30 DL partners participate in South Dakota. It was great to see your pictures and creativity! Please mark your calendars for Friday, April 21, 2017, and get excited to celebrate!

Issue 2 | July 2016

Upcoming Events

Save the date!
National DMV
Appreciation Week
Sept. 19-23

Did you Know?...

On average, 22 people die every day while waiting for organ transplants in the U.S., and every 10 minutes, another name is added to the waiting list.

Materials

All materials are free of charge and can be ordered at www.DonateLifeSD.org

- Brochures
- Donor document cards
 - Pens
 - Wrist bands
- Counter mats
 - Posters

Spotlight

Ruby Reichling South Dakota Licensing



What is your role and how long have you been working as a driver's license professional?

I've worked for the Dept. of Public Safety, Division of Driver Licensing for 32 years. My position is Senior Examiner at the Watertown, SD Driver Licensing Station. My role, I feel, is somewhat comparable with running a small business.

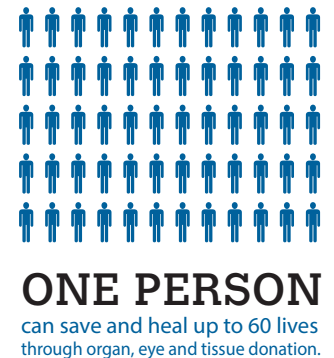
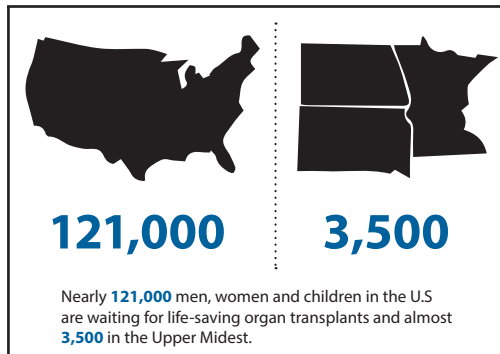
What is your city/county known for?

Our city is known for "The Terry Redlin Center." Mr. Redlin is well known for his artistic achievements. He was named America's most popular artist for eight consecutive years in the annual gallery surveys conducted by the U.S. Art magazine.

What is your connection to organ, eye and tissue donation?

My connection with organ donation started when I first started this job. Being responsible to add the indicator on the license or ask the customers who missed it on the application if they still wanted it to remain on the license. I have the informational posters hung in the exam station along with the pamphlets for customers to take. We also have the video playing in the waiting area of the station. If someone asks my personal opinion regarding organ donation, I tell them it's on my driver license and if in any way I could help someone else live a better life, how great that would be.

Donor Designation	%
Minnesota	61
North Dakota	65
South Dakota	63
Region Total (Q1, 2016)	62
National Total (2015)	50



Good Question!

What happens if I haven't made a decision about donation?

If you don't make a decision about donation, your family will be asked to make a decision for you. It is extremely important that you talk with your family about your donation decision.



Emily Laughlin
Community Partnership Coordinator
LifeSource
elaughlin@life-source.org

2225 West River Road N.
Minneapolis, MN 55411
612.800.6252 (ph)
612.845.8840 (cell)

