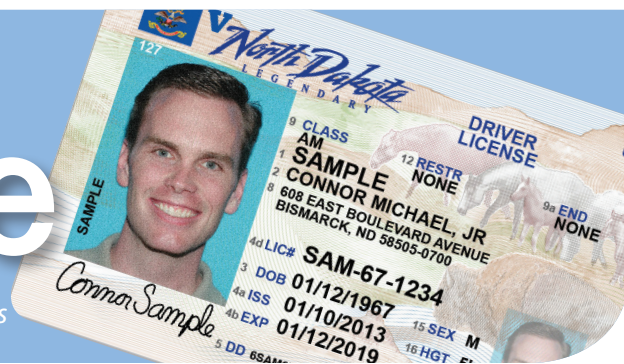


DrivingHope

A newsletter for ND driver's license partners



Getting to Green Recognition

We are excited to launch a new recognition program to celebrate and reward all the hard work you do in your offices! Getting to Green will be an annual award recognizing the counties in North Dakota that increase donor designation share above 65% (Gold Award) and 70% (Platinum Award). Each office in the Gold and Platinum counties will be given a certificate and a treat in recognition of their efforts. Our goal is to have the entire state green! Check out the back side of this newsletter to see which counties are being recognized this year and to see how your county is doing. Counties that were already green or dark green prior to 2016 will also be recognized for the great work they have done Getting to Green!

Survey

In November, we surveyed all driver's license offices in the state asking for information about your experience helping North Dakotans register as an organ, eye and tissue donor and feedback about our organization. Thank you to the people who completed the survey! Here are some of the results:

Most driver's license professionals (89%) only provide information when asked about donation

Comfort in answering donation questions is high

Nearly 100% of you have seen a LifeSource presentation in the last 3 years and 53% are completely satisfied with LifeSource as a resource

Driver's license partners are looking for more materials to help inform customers about donation

We are looking forward to taking this information and continuing to improve our programs and resources to better serve you and your offices!

e-learning is coming!

Donation 101 e-learning will be rolling out to all driver's license professionals in North Dakota! This flexible online training can be completed individually or in a group setting in less than 9 minutes. All driver's license professionals who complete the training can choose to receive a small gift as a token of gratitude. More information will be included in the next newsletter.

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UPCOMING EVENTS

BLUE & GREEN DAY

April 21, 2017

For more information,
please read the
enclosed flier.

MATERIALS

All materials are free of charge
and can be ordered at
www.DonateLifeND.org

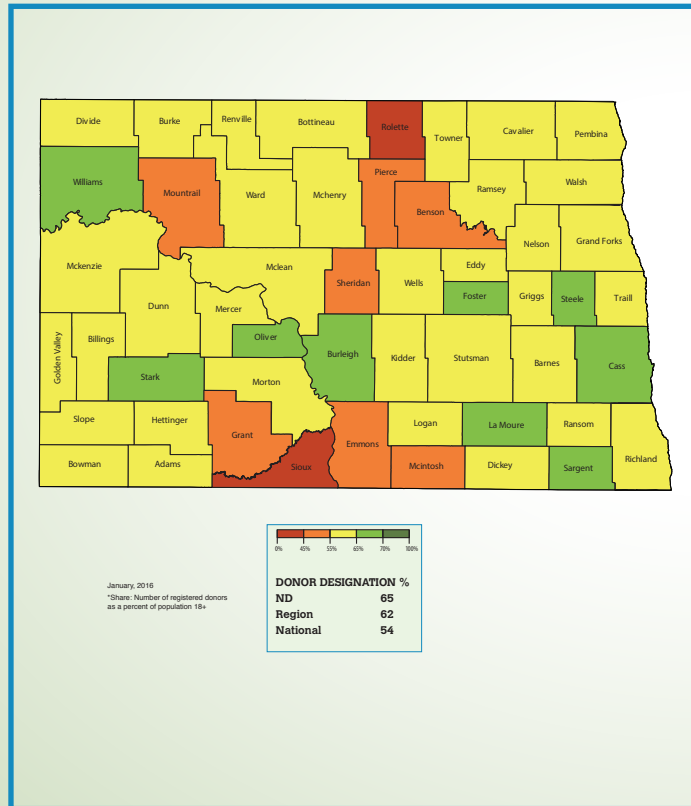
- Brochures
- Posters
- Wrist bands
- Pens
- Donor document cards
- Counter mats

DID YOU KNOW...

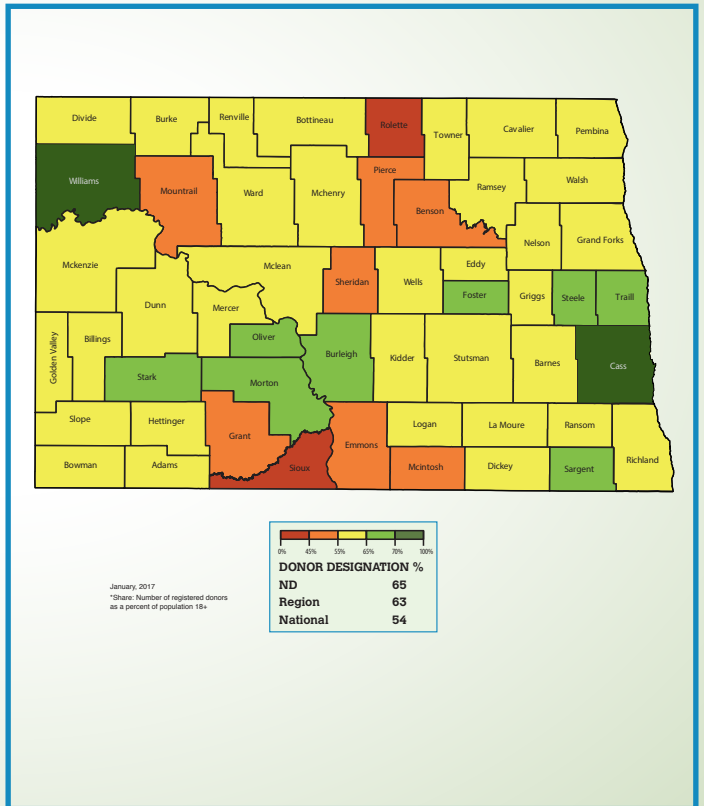
In June 2016 LifeSource facilitated the first face transplant in the Upper Midwest, in partnership with Mayo Clinic and Sanford USD Medical Center. Learn more about this amazing and transformational story on our website at www.life-source.org

Getting to Green

2015



2016



PLATINUM LEVEL

Dark Green

- Williams
- Cass

EXISTING PLATINUM LEVEL

Dark Green

- N/A

GOLD LEVEL

Green

- Morton
- Trail

EXISTING GOLD LEVEL

Green

- Stark
- Burleigh
- Steele
- Oliver
- Foster
- Sargent



Emily Laughlin
Community Partnership Coordinator
LifeSource
elaughlin@life-source.org

2225 West River Road N.
Minneapolis MN 55411
612.800.6252 (ph)
612.845.8840 (cell)

