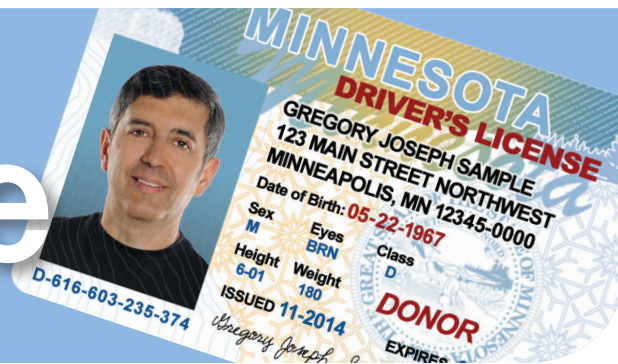


# DrivingHope

A newsletter for MN driver's license partners



## Getting to Green Recognition

We are excited to launch a new recognition program to celebrate and reward all the hard work you do in your offices! Getting to Green will be an annual award recognizing the counties in Minnesota that increase donor designation share above 65% (Gold Award) and 70% (Platinum Award). Each office in the Gold and Platinum counties will be given a certificate and a treat in recognition of their efforts. Our goal is to have the entire state green! Check out the back side of this newsletter to see which counties are being recognized this year and to see how your county is doing. Counties that were already green or dark green prior to 2016 will also be recognized for the great work they have done Getting to Green!

## Update on DL Partner Survey Results

In October, we re-surveyed all driver's license offices in the state to learn more about your experience as a service provider, talking with customers about donor registration and donation. This follow-up survey allowed us to see how we are doing with our programs and services. Thank you to the 119 people who completed the survey! Here are some of the results:

**Ability to answer questions significantly increased:**

**25% to 37%**

**Comfort in answering questions increased:**

**30% to 48%**

**Frequency in offering donation information increased:**

**29% to 41%**

**Satisfaction with LifeSource increased:**

**40% to 66%**

We are looking forward to continuing to improve our programs and resources to better serve you and your offices!

**ISSUE 4 | March 2017**

## UPCOMING EVENTS

### BLUE & GREEN DAY

April 21, 2017

For more information, please read the enclosed flier.

## MATERIALS

All materials are free of charge and can be ordered at [www.DonateLifeMN.org](http://www.DonateLifeMN.org)

- Brochures
- Posters
- Wrist bands
- Pens
- Clipboards
- Donor document cards
- Counter mats

## DID YOU KNOW...

In June 2016 LifeSource facilitated the first face transplant in the Upper Midwest, in partnership with Mayo Clinic and Sanford USD Medical Center. Learn more about this amazing and transformational story on our website at

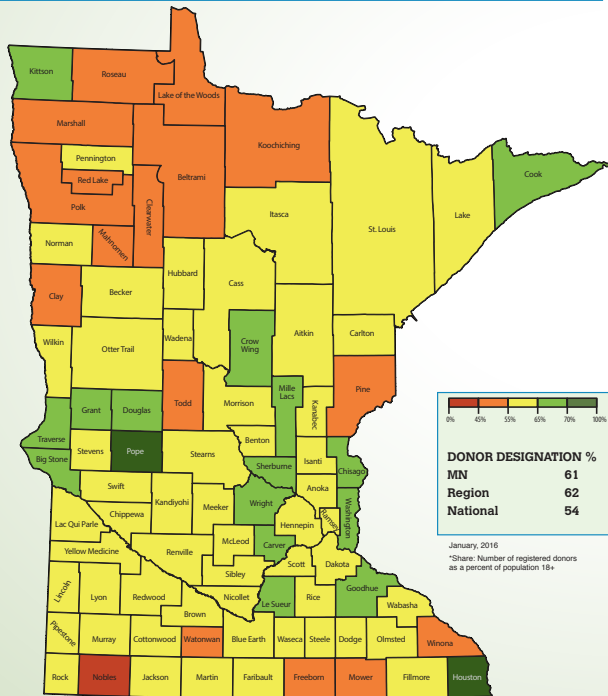
[www.life-source.org](http://www.life-source.org)

# Getting to Green

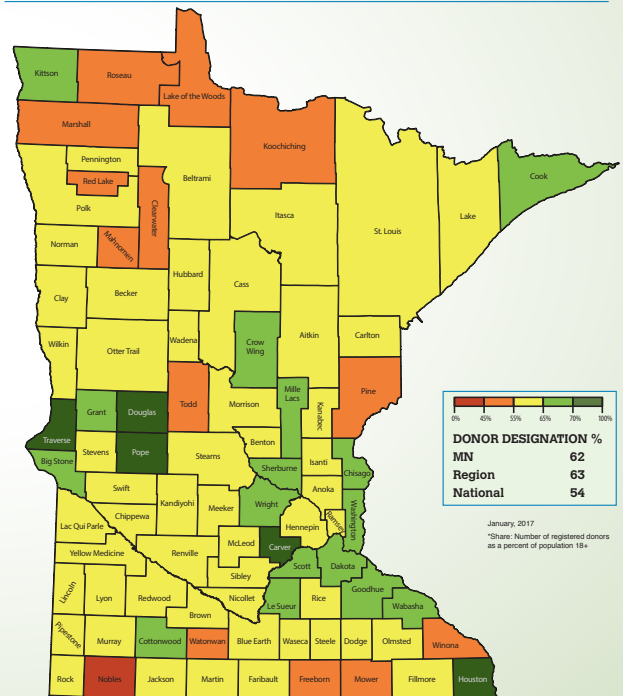
2015

2016

Registered Donors\*/LifeSource Service Area



Registered Donors\*/LifeSource Service Area



## PLATINUM LEVEL

Dark Green

- Traverse
- Carver
- Douglas

## EXISTING PLATINUM LEVEL

Dark Green

- Houston
- Pope

## GOLD LEVEL

Green

- Cottonwood
- Dakota
- Scott
- Wabasha

## EXISTING GOLD LEVEL

Green

- Kittson
- Sherburne
- Chisago
- Cook
- Wright
- Washington
- Crow Wing
- Le Seur
- Grant
- Mille Lacs
- Goodhue
- Big Stone



**Emily Laughlin**  
Community Partnership Coordinator  
LifeSource  
elaughlin@life-source.org

2225 West River Road N.  
Minneapolis MN 55411  
612.800.6252 (ph)  
612.845.8840 (cell)

