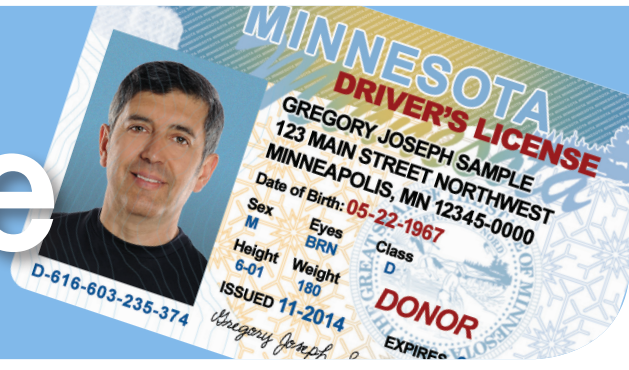


Driving Hope

A newsletter for MN driver's license partners



Request for Digital Signage

We are rolling out a Request for Proposal (RFP) process to accept applications for the Digital Signage program. This program is funded through the state of Minnesota's "You and \$2" program and is a collaborative effort between Minnesota Driver's License (DL) offices, LifeSource, Minnesota Lions Eye Bank and American Donor Services. Digital signage equipment will be installed at selected DL offices with the goal of providing organ, eye and tissue donation information to community residents and increase the number of registered donors.

One (1) DL office or entity will be chosen to receive the digital signage program in which the State of Minnesota "You and \$2" program funds will pay the total initial costs of equipment, installation, insurance, tech support and digital channel for the first full year of the agreement.

For more information on this program and information on how to apply visit DonateLifeMN.org > Driver's License Partners > Minnesota > You & \$2 Program

Douglas County Honored

This year as part of Donate Life Day, we awarded one county in each of our three states with the Donor Registry Impact Award. This award recognizes each county's contributions and ongoing support for the mission of saving lives through organ, eye and tissue donation. We were excited to recognize Douglas County for their partnership and support of the mission of donation. There are two driver's license offices that serve Douglas County and have contributed to the highest increase in donor designation from 2014 to 2015 in the state of Minnesota with an increase of .8%. Congrats to the DL teams in Douglas County!

e-learning

Donation 101 e-learning is now available for all driver's license professionals in Minnesota! This flexible training can be completed individually or in a group setting in less than 9 minutes. All driver's license professionals who complete the training by July 1st can choose to receive a small gift as a token of gratitude. Our request is that this is also included as part of on-boarding for new DL team members. As of mid-June, more than 350 driver's license professionals have completed the training!

Access the online training at:

DonateLifeMN.org > Driver's License Partners > Minnesota > e-learning

Password: lifesource

Blue and Green Day

Thank you to all the offices who participated in Blue and Green Day on April 15! We had 23 offices and over 200 DL partners participate. It was great to see your pictures and creativity.



Carlton County License Bureau

Issue 2 | June 2016

Upcoming Events

Save the date for
National DMV
Appreciation Week
Sept. 19-23

Did you Know?...

The [DonateLifeMN](http://DonateLifeMN.org) online registry launched in 2006 and Governor Pawlenty was the first person to register as a donor online.

Materials

All materials are free of charge and can be ordered at www.DonateLifeMN.org

- Brochures
- Donor document cards
- Pens
- Wrist bands
- Counter mats
- Posters
- Clipboards

Spotlight

Brown County License Bureau New Ulm, MN



How many people work in your office?

We have 5 staff members (two full-time and 3 part-time) Our staff has a combined total experience of 60+ years! We truly love what we do for our customers. It is a fast paced environment, and we are hopping all the time, but we have fun together and work for the best result for our customers.

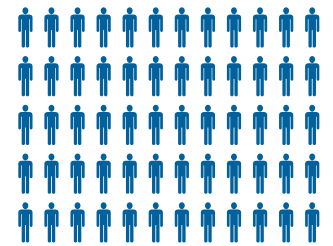
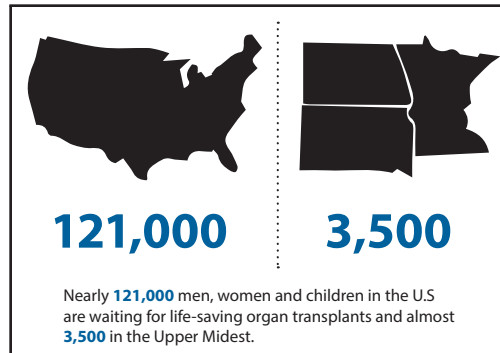
What is your city/county known for?

Well, that would be our German Heritage! With one of the country's oldest family owned breweries, Schells, and its beautiful gardens, New Ulm is a picturesque town that we love to be a part of.

Why is donation important to your office?

As always, many of us have been directly affected by those who have died too soon but gave the gift of life!

Donor Designation	%
Minnesota	61
North Dakota	64
South Dakota	62
Region Total (Q1, 2016)	61
National Total (2015)	50



ONE PERSON
can save and heal up to 60 lives through organ, eye and tissue donation.

Good Question!

What happens if I haven't made a decision about donation?

If you don't make a decision about donation, your family will be asked to make a decision for you. It is extremely important that you talk with your family about your donation decision.



Emily Laughlin
Community Partnership Coordinator
LifeSource
elaughlin@life-source.org

2225 West River Road N.
Minneapolis MN 55411
612.800.6252 (ph)
612.845.8840 (cell)

