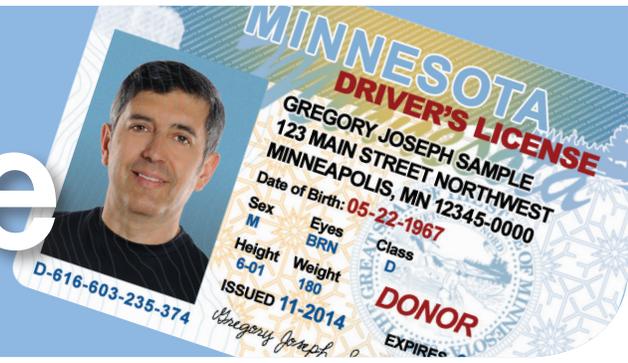


Driving Hope

A newsletter for MN driver's license partners



New Resources & Materials

I am excited to introduce the new *Driving Hope* newsletter! This newsletter will be sent out a few times a year to the offices of all driver's license (DL) partners in Minnesota and is a resource for you to update your teams on the latest data, get to know fellow DL partners, and for information on changes and upcoming events.

Smaller Handouts

The first update I want to provide you is that we now have new, smaller handouts available. Some of you saw the smaller business card size donor document at the MDRA conference or heard me talk about it at the DL Agent trainings hosted by DVS this past Fall. I know many of you have been waiting patiently for the smaller donor document card to be available to order, and I finally have good news for you! This smaller, condensed version of the *Your Decision* brochure is now available on the Materials Request Form and will be offered in addition to the brochure-size *Your Decision* flyer that you are familiar with. Please note that the smaller card will only be offered in English. The brochure-size document will continue to be offered in English, Spanish, Hmong, Vietnamese, Somali and Russian.

Based off of survey results in April 2015, we found that only 29% of driver's license professionals report routinely providing information to customers who do not have an existing donor indicator on their license and did not check the box. Minnesota State Statute requires that anyone choosing not to be a donor be given a donor document (see *Did you Know?* Section for complete state statute). From September through December, in partnership with seven of the Hennepin County Service Centers, we tested stapling the smaller donor document card with the paperwork of every driver's license and state ID transaction. One of our goals was to increase speed and efficiency for DL professionals during transactions by offering a smaller card. We were successful by removing the multi-step, individualized process that's based on each customer's donor designation decision and instead providing the card to every customer, which became a routine part of the transaction.

I want to thank the teams at the Hennepin County Service Centers for their willingness to test the smaller donor document cards. Your feedback and ideas allowed us to create a process and product that will help other offices across the state. I encourage you all to order the new smaller donor document cards and staple them to all driver's license and ID transactions.

e-learning

The second update I would like to provide is about our upcoming e-learning. Results and comments from the survey also illustrated a desire for more information and more training. We will be rolling out online training this spring that will be available to all DL partners across MN. This new training will allow flexibility when taking the training and also provide an option to complete in a group setting. There will be separate communication sent to all offices with more information on how to access the training and when to complete it.

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Upcoming Events

Blue and Green Day!
April 15th 2016

For more information,
please read the enclosed flyer

Did You Know?...

MN State Statute 171.06

If the applicant does not indicate a desire to make an anatomical gift when the application is made, the applicant must be offered a donor document

Materials

All materials are free of charge and can be ordered at www.DonateLifeMN.org/order

- Brochures
- Donor document cards *New!*
 - Pens
 - Wrist bands
- Counter mats
 - Posters
 - Clipboards

Spotlight

Paul Smith Duluth Driver's Exam Station



Paul Smith (2nd from right) and his team photo from Blue & Green Day 2015. Paul is pictured with the Donor Family Medal of Honor presented by the Minnesota Governor.

What is your role and how long have you been working as a driver's license professional?

I'm an E&I Specialist and I have been with the state since April of 1999.

What is your city/county known for?

Duluth is the gateway to the Arrowhead and home of BayFront Blue's Festival.

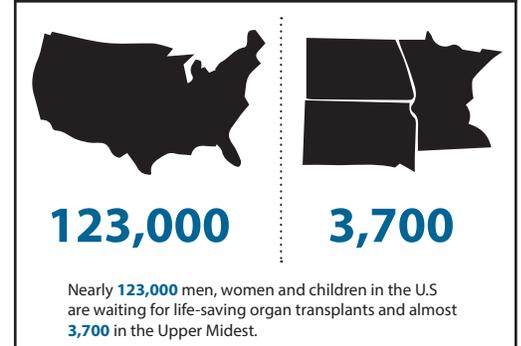
What is your connection to organ, eye and tissue donation?

On December 5th, 2005 my dad passed away very unexpectedly and we chose to help others by donating Dad's organs and tissue. As a family my mom Doreen, sister's Tammie and Alura, brother Mike and I continue to promote and encourage organ donation to keep the memory of George E. Smith living on with the people he donated to!

Donor Designation (DD)

Donor Designation	Registered Donors	%
Minnesota	2,551,853	62
North Dakota	404,488	72
South Dakota	394,289	62
Region Total (Q1, 2015)	3,350,630	63
National Total (2014)	124,823,866	51

4th quarter, 2014
Percentage of 18+ population for comparison purposes



Good Question!

Should my age or health condition influence my decision to become an organ and tissue donor?

Anyone can register. While medical history and age are factors, most people CAN donate. People with diabetes, hepatitis, and cancer sometimes CAN donate their organs. Age and health criteria are evaluated individually.



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